

## **Designer's Template**

## **ART FORMATS & REQUIREMENTS:**

- Adobe Illustrator (.ai) for vector graphics (logos)
- Adobe Photoshop (.psd, .jpg) for raster graphics (photos)
  - All fonts need to be changed to outlines
    - Raster graphics need to be high-resolution (300dpi preferred)
  - Outlined stroke weight needs to be thickened for trapping (2pt minimum)

Bottle Color(s):	Cap Color(s):	Cap Type(s):	Entire body dimensions (for wrapping art): approx. 8 1/4 " width x 3 3/8" length  Individual left and right side dimensions: approx. 3 11/16" width
purist Non-Printable Area		+	Non-Printable Area